

[Crowe Horwath helps establish ASUM's charitable arm to fund critical ultrasound training in regional areas](#)

We are very proud to share some recent pro-bono work carried out by our Tax team in Albury.

The Australasian Society for Ultrasound in Medicine (ASUM) was looking to set up a charitable arm to help fund and undertake much-needed training of local professionals in regional and rural areas, as well as neighbouring countries, with a focus on diagnostic and prenatal ultrasound services.

The tax team assisted in providing detailed advice around the legal structure that the new ASUM Outreach organisation would need in order to be eligible for charity registration, as well as providing advice on the appropriate charity category, and eligibility for various tax concessions including Deductible Gift Recipient status. Once ASUM Outreach was established, the tax team was then very involved with the application for charity registration to the Australian Charities and Not-for-profits Commission.

The ASUM Outreach charity is now up and running, and we look forward to keeping track of the fantastic work carried out by this organisation.

“The not-for-profit sector can be quite different to other areas of tax and can get very complex, and so it is critical to have experts at hand in this field such as those we are fortunate enough to have in the specialist tax teams across Crowe Horwath. Being involved from the very start of ASUM Outreach's journey enabled us to ensure they put the right structure in place, which subsequently ensured that they could attain the correct charity registration and maximise the tax concessions available to them. It's a testament to Crowe Horwath that the community can come to us for specialist tax work such as this.”

- Courtney van Zyl, Manager, Taxation.

“I can't imagine we would have achieved the creation of ASUM Outreach without the support of Crowe Horwath. From simply having the resources in the first place, but more importantly, having the knowledge of the rules and implications when operating in the charitable space. It was so important for us to know and understand what the ongoing commitments are. The work that Crowe Horwath put in has been fantastic and is much appreciated. I am sure those who receive training, as well as the patients who benefit, will also appreciate this generous gift.”

- Lyndal Macpherson, CEO, ASUM

The project, a lead originally introduced by Executive Managing Partner Peter Gardiner, has been a complex process and has taken 18 months from start to finish.

Congratulations to our Tax team, in particular Courtney van Zyl, Jessica Zahrooni, and Marcus Davis, for supporting such an important initiative.

For more information on Outreach, go to: <http://www.asum.com.au/outreach/>